

THIS SPECIAL REPORT BRINGS YOU EXTRA CASH — 4 WAYS DAILY!



- 1** Teaches You How To Use Your Business Cards To Get More Sales, Profits And Personal Prestige!
- 2** Business People Everywhere Eagerly Buy It And You Make A Big \$20 Cash Profit Per Copy!
- 3** You Also Make Unlimited \$10 Cash Commissions!
- 4** Gets You Lots Of New Prospects For Your Present Business!

It's true! Business people everywhere will gladly pay you \$20 cash (which automatically gets you another \$10 cash) for introducing them to my valuable report described below.

And you can start getting these ever growing, *daily* cash payments fast! All you do is collect a business card, then put this brochure — with your code # — back into the hands of the person named on the card. Or you can simply mail or hand out this brochure to businesses anywhere. Either way, the amount of \$20 and \$10 cash payments you receive daily is limited only by your own ambitions and the number of these powerful brochures you distribute.

Let me explain ...

No matter **what type** of business a person is in, most use business cards to "introduce" themselves and their business. Unfortunately, these people don't know that their cards are the **most powerful advertising and success building tools** they have. Nor do they know how to use them as such.

But now, my copyrighted, Special Techniques Report, "**How To Use Your Business Cards For Success!**" details everything business people need to use their cards to get more sales, increase profits, reduce costs and build tremendous personal prestige! It's professionally typeset, illustrated and presented in clear, concise, easy-to-understand language with written and spoken exercises that quickly teach: (✓) How to avoid the biggest mistake made when handing out a card; (✓) Five power techniques of card creation that draw customers like iron to a magnet; (✓) What a sacrificial card is and why it must be used; (✓) What to say and do immediately after a card is handed to someone; (✓) How to use a card to find customer benefits; (✓) How to master the **four most crucial points** of salesmanship; (✓) and much, much more!

And you don't have to take my word, just because I'm the author, that this report contains the information people want and eagerly pay for. It's been reviewed by some of the toughest critics around — Newspaper Editors!

Read **WHAT** The National Press Says...



"Knowing how to correctly use a business card is a giant step to real achievement in any type of business. And this report teaches how."
-Memphis Business Journal, Memphis, TN

"This is the definitive report on the right ways and wrong ways to use business cards!"
-Capital District Business Review, Albany, NY

"Offers excellent guidelines on how to get the most from your business cards."
-Public Relations Reporter, Exeter, NH

"In his most recent report, G. Lee Mikules clearly shows that business cards are the answer to your business woes."
-The Mountain Mail, Salida, CO

"This report has elevated common business cards to effective marketing tools."
-Gazette Telegraph, Colorado Springs, CO

Now, with rave reviews like that, combined with the fact that there's **literally millions** of people who use business cards — and they're all looking for ways to make more money now from their business — you're virtually insured an ever growing, daily flow of cash gifts from your efforts of distributing this brochure!

So **WHY** This "Cash Payment Method?"

Simple. I'm a bit greedy. I want to sell as many copies of this report as possible to make as much money as I can. (How's *that* for honesty in advertising!) And I can do it, but only with *your* help to reach the huge market that exists for this report.

Look, I've been selling information by mail for over thirty-five years now, and I've never seen sales soar as fast as they do when the product — in this case, my business card report — is sold using a cash payment method. *You* get *cash* for your efforts, and I get to sell more reports. It's a win-win, *ultra safe* situation for both of us.

So don't concern yourself about sending or receiving cash by mail. It's safer than you might think. Send it by *priority mail*. Most people don't know it, but the postal service treats priority mail about the same as certified mail. And you shouldn't worry about me not sending you your cash. I'd only hurt myself because you'd cease your efforts, and I wouldn't be able to sell my report!

Here's **HOW** You Get Unlimited Cash!

To become a distributor of this brochure, you must buy a copy of my business card report for \$20 and pay commissions to the folks whose efforts made you aware of this offer.

Simply fill out the form at right, send it to me along with \$50 *cash*, fifteen first-class postage stamps and, *most important*, two *handwritten* notes that say, "Here is my cash commission payment to you for introducing me to the business card report and this unique opportunity." Sign these notes and include your mailing address. (Phone numbers are optional.)

I will send you, by *priority mail*, a copy of the report, a copy of this brochure with your code number in the distributor's box on the registration form, instructions that will *maximize your cash payments*; a *local* source of hundreds of FREE cards for you every day — just stop by and pick them up; and FREE consulting services that will insure your success!

Print and distribute as many of these brochures as possible to local business people and insert one into each piece of mail you may be sending to others. Each order gets you a \$20 *cash* payment and will *automatically* move your code number to the sponsor box, which gets you *another* \$10 payment with *NO EFFORT* on your part! And since some people will distribute thousands of these brochures with your code number in the sponsor's box, the number of payments you get could be tremendous!

I fill the orders and send your payments to you by priority mail the same day I get them. This guarantees that you get your cash — and an ever growing list of new prospects for any offer(s) you may have — fast!

The Time To Act Is **NOW!**

Times are changing. You watch the news. You know the world's economic and political situation is questionable at best. And you know that, sooner than later, it will affect *all* of our pockets and the life styles we've become accustomed to. It's an inescapable fact. So what's the solution?

One way is to *make more money now!* And I sincerely believe that there is no better, or easier way for you to make more money now than by helping other business people make more money now. And that is exactly what this "cash payment method" is all about — more money now!

Will this method make you or me rich beyond our wildest dreams? No way! Absolutely not! (Humm? More truth in advertising?) But it can provide each of us with the kind of money we want and need for today, tomorrow and beyond. So get out your pen right now and fill out the form below. Then put it in the mail to me *today*. You'll be *very* glad you did.

QUESTIONS? CALL (719) 577-7747

GEORGE L. MIKULES

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Manitou Springs, CO 80829-0864

DISTRIBUTOR REGISTRATION FORM

YES! I want to be a distributor for, "**How To Use Your Business Cards For Success**" and start collecting **UNLIMITED CASH PAYMENTS!** I've enclosed fifteen (15) first-class stamps, \$50 cash and the two handwritten notes as specified. Please rush my complete materials packet so I can get going fast!

0743 **0667**
DISTRIBUTOR SPONSOR

Date: _____
Name: _____
Phone #: _____
Address: _____
City: _____
State: _____ Zip: _____

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Mail this form, stamps, cash and notes to:
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