

If Mail-Order & MLM Are Such Good Things, Why Are You Sucking Eggs When...

NOW!
Turn Any Plan
Or Program Into
A Daily Ca\$h
Machine!

**THESE 8 POWERFUL TECHNIQUES & 2 SIGNIFICANT FACTS GUARANTEE
YOU MORE MONEY FASTER FROM ANY OF YOUR OFFERS!**

Strong statement? Perhaps. But only if you're disappointed with your daily mail because—you're not getting all those cash orders you expected... you've used mailing lists that didn't produce... you've placed ads that got few, if any, responses... you've tried "big promise" multi level or other so called "easy to make money with" plans that have yet to deliver... and the list goes on and on.

But now, you can easily and realistically get \$50... \$100... \$150... or much, much more in *cold hard cash* in your *daily mail* from *any* mail order or networking business you're currently operating or considering.

And you can be on your way to this *year round*, work from home success fast — *without* using the internet or any of that high tech stuff.

Yes, computers are here to stay. And so is doing business by mail. Nothing beats the excitement of getting and opening *real* envelopes, with *your* name on them, that contain *real* cash. (Try that on your PC!)

And frankly, mail order and networking are just about the *only* ways left for you and me to realize the true financial security we want and *need* for today, tomorrow and beyond.

They're inexpensive to start-up. You don't need to be a rocket scientist to understand them. You can work them from the comfort of your own home. And you can make a lot of money fast... *IF* you accept two facts *AND* use eight techniques that are the building blocks of success for either of these businesses.

Let me share them with you right now:

FACT #1 *There are no such things as mail order or network marketing!* They are only a way of selling something to someone.

FACT #2 *Sales multiplied is the real source of all BIG money!* To make a lot of money fast, you must get your sales message before huge numbers of people at the same time. And that's what mail order and networking do.

KEY PRODUCT TECHNIQUE You *must* include this product with *every* offer you make. Everybody wants, needs and buys it over and over. (You bought it at least 10 times in the past two weeks!) If you don't include it, you can lose up to 87% of your potential cash customers!

AD COPY TECHNIQUE Don't be overly concerned with how "good" your ads are. True, copy and quality do make a difference. But you can sell a lot more by mail using copy that's prepared fast, from a special, yet easy to use formula... like the ad you're reading now!

FREE FIRST-CLASS MAIL TECHNIQUE Be professional and always use first-class mail. It adds impact, greatly increases sales, and you can get all you want *FREE!* (This is not a stamp program!)

MAILING LIST TECHNIQUE You can get a 20% or better response from most any list... *IF* you know the critical points to "matching." List dealers can't help you because they *don't* know! (Plus, how to avoid sending *your* materials to those who's only response is to send *their* materials!)

PCM DEVICE TECHNIQUE These unique little devices control a *basic human desire that guarantees a huge response* to your offer. They're inexpensive,

available everywhere, and they'll save you 70% or more on printing, advertising, postage and other operating costs!

ERROR AVOIDANCE TECHNIQUE Teaches you how to *recognize and avoid six deadly errors* that will ruin *any* mail order or networking business fast.

TIMING TECHNIQUE Eliminates so called "slow months." So you can *make money every day* mail is delivered on a year round basis!

CASH GRABBING TECHNIQUE You can and should get *cash* with your orders. It eliminates those ever increasing banking delays, charges and hassles. You *never* have to mess with checks, money orders or credit cards when using this technique!

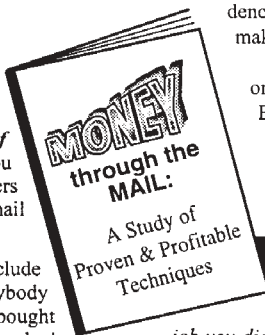
I and others have succeeded by using and applying these techniques when other methods have failed. We get an ever growing *daily cash flow* because these techniques have become a natural part of the way we do business by mail.

And the same thing can happen to you because I've arranged these techniques — *and more* — into an easy-to-read-and-follow report that quickly teaches you *precisely* what you need to know — and *how* to do it.

All you have to do is read the report and apply the techniques to your own — *or any* — mail order or networking business, and your income will increase fast. Plus, you'll be happier as you gain the confidence and security that comes with making more money!

And just like me, I know you're only interested in things that work. Especially if they're so good *your success is guaranteed.* I know these techniques work... I'm living proof of their results. But don't take my word for it.

**READ WHAT THESE
FOLKS SAY**



"Received my copy yesterday. Nice job you did of laying out the 'how to'. Now anyone can make money in mail order or network marketing." - R.S., Reno, NV

"I've tried a lot of mailings and got a poor response until I used the techniques found in your report. Now my mailings pay off big for me." - C.M., Boston, MA

"You have effectively highlighted the most important aspects of selling by mail, the same ones that took me years of trial, error and disaster to learn. Everyone interested in starting or expanding a mail order business — or any other business — should read your report." - G.W., Corpus Christi, TX

"My mail order sales tripled in only weeks by using the techniques found in your report. Thanks a million!" - A.M., San Diego, CA

At this point, I know I've said everything necessary to help you make it big with *any* mail order or network marketing business. Even so, I see no reason for you to take a chance.

After all, I'm the one making all the claims, asking you to believe what I've told you in this ad. Look, if you've tried to make it big in mail order or networking before, but with limited success or worse, I don't blame

you for being doubtful.

But before you give up for good and throw in the towel, consider this: I know these techniques work, others know and have *proven* they work — we're living proof of the results. *And they will work for you!* In fact, I guarantee it...

**ONE YEAR MONEY BACK
G-U-A-R-A-N-T-E-E**

Order, "*MONEY THROUGH THE MAIL: A Study of Proven & Profitable Techniques.*" Read it over. Then, if you are not *100% convinced* that these techniques will help you grab the success you want and expect fast, from *any* mail-order or network marketing business, return it *anytime* within one full year of your receipt, and I'll send your money back with no questions asked!

Now, the kind of money and success you want, need *and expect* for today, tomorrow and beyond, from *any* mail order or networking business you're in, or even considering, is available to you for the taking.

Act now. Order today. Fill out the order form below and send it to me along with \$10 *cash* and twelve first-class stamps for immediate, priority shipping. You'll be glad you did — I guarantee it!

G. LEE MIKULES - Writer & Publisher
Post Office Box 864
Manitou Springs, CO 80829-0864

QUESTIONS? CALL (719) 577-7747

Gift Certificate

Return this certificate with the order form below and I'll show you a *FREE* source that'll get you hundreds of names, addresses every week — year round — of *people who are genuinely interested in your money making plan, program, mlm or whatever* — And they'll *PAY YOU* to show it to them!

**NOW! YOU CAN KICK
THE MAILING LIST HABIT!**

ORDER FORM

Lee, your report may be a bunch of bull ... then again, maybe it's not! But I'll judge for myself. Here's my \$10 cash payment and twelve first-class stamps. Rush my copy of "*MONEY THROUGH THE MAIL: A Study of Proven & Profitable Techniques*" and bonus material, by fast, first class priority mail.

If I'm not 100% convinced that the techniques it details will help me achieve the success I'm after in my own mail order or networking business, I'll return it to you anytime within one year for a full refund with no questions asked!

— All Orders Processed Promptly —

Name _____
Company Name _____
Address _____
City _____
State _____ Zip _____
Phone # (_____) _____

0 1 2 3 4 5 6 7 8 9 0

Mail This Order Form To:
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Manitou Springs, CO 80829-0864