

# "Now!! For the First time . . . Find out the closely guarded secrets of earning \$10,000 per Month (and probably MUCH More!) in your very own Direct Marketing Business"

It doesn't matter what MLM program(s) you have tried in the past, are in now, or are considering entering, **the single, most important thing to make you and your entire downline organization successful is a constant supply of hot new interested prospects to recruit and sponsor. Period!!**

Dear MLM Participant,

Whether you are a MLM "Superstar" or are among the 98+% who have failed and/or are failing presently in any MLM program, the Calagraphics 2000 System is your "Marketing Blueprint" to more recruiting and sponsoring success for you and your entire organization. This easily translates into more income, fun and fulfillment of your dreams.

The Calagraphics 2000 Marketing System was named as such and developed to bring those MLM participants who have enough insight to "reach out and grab it" and position themselves for successful MLM involvement as we are in the new century!

You will be instantly accessed to insider MLM trade secrets that work! You will be given step-by-step, painless "how to" and exactly "what to do" state of the art techniques. I personally guarantee you, the Calagraphics 2000 Marketing System is definitely not some pipe-dream, magical system filled with double talk and a lot of hype that is so readily available if you want to waste your time and money with them. You will find none of that here!

It doesn't matter if you have none or a thousand people in your organization, the Calagraphics 2000 System can make your downline explode by sending each of you 2, 5, 10, 20 or more new customers each and every month. This not only makes you enjoy what you are doing but can turn even your weakest, most backward team member into a successful recruiter! This eventually adds up to some serious money and some fun too!

## How sure are we that the Calagraphics 2000 Marketing System will work for you?? How about 300% sure!!

That's right. We know "talk is cheap" so we "put our money where our mouth is". Our guarantee is really quite simple:

If you don't immediately find out how to build a serious downline organization using the techniques, MLM insider secrets and "Roadmap To Success", we will pay you 3 times your money back!! that's how confident we are that it will work for you (the way it is currently working for people just like you). This is not a joke or gimmick, we're talking about BIG MONEY, and that's serious business!

As you "sift through" the Calagraphics 2000 Marketing System, you will discover some gold like:

- Direct mail techniques used by the pro's that generate 3, 4, 5, up to 10 times the "average" response rate.

How to reach millions of potential customers each and every week, on a nationwide scale, for up to one-tenth of what it now costs you.

Simple, often overlooked, direct mail techniques that drastically improve rates of response.

How to become a "MLM Guerrilla Marketer" and get two, three or more times the mileage out of every promotion you ever do on every dollar you ever spend.

- How to and what to do to get all of your downline organization members not only excited and faithful but promoting! You'll find out not only how to "hook them" but how to make them "move and shake" for you!

The Calagraphics 2000 Marketing System will show you exactly how to use this exclusive gold mine in all of your marketing efforts. In a recent 30 day test of our system, over 1,650 people responded to our ads and these hot new leads were instantly connected directly with the 54 participants for immediate action. This system is so powerful it "revives" and "gives new life" to an otherwise unhappy, unsuccessful (possibly like yourself) MLM participant.

If you are into MLM currently, have been in the past with no success, or are considering entering now, this could be the answer to your "MLM Dream". It's time for you to "awake from your nightmare".

Traditional MLM has many flaws, many negatives, but the five and six figure income and the "turbo" effect of the Calagraphics 2000 System can make your MLM dream a reality. Why shouldn't you enjoy what you do, make money and have some fun doing it?

Let's have some fun! Suppose you had access to a system that consistently helped everyone in your downline organization sponsor just one new recruit each month. Let's say your first month started with just you and by the next month you sponsored just one person, you've just doubled the size of your organization to 2 people. Now this is a slow start but it is some kind of a start nonetheless. If 2 of you sponsor just one person each the next month, your organization doubled again to four people! If you continue the process for 12 months, you will see how many distributors you would have in your organization!!

### IMPORTANT NOTE

Never will you see or hear of any MLM program where every single distributor consistently sponsors just one person each and every month. No matter what you have heard or seen in many MLM company's literature like, if you sponsor just three, who each sponsor just three, who each sponsor just three, and so on. This is great in theory and looks extremely attractive on paper, but the simple truth is that it never has, nor will it ever happen in the real MLM world.

Now of course the MLM superstars will sponsor 10, 20, 30 or more, many will sponsor 2 or 3, but most will never, ever sponsor any, not even one. that's the biggest reason why 98+% fail in MLM. But why, what is the reason they fail to sponsor, even just one? (This is not fun or profitable.) When you order the Calagraphics 2000 System, you will not only get the answers as to why this happens, but you will find out the solutions to this plaguing problem. These solutions will supply not only you but your entire organization the best chance you ever had of approaching that MLM magical and almost mythical dream of "exponential duplication" and doubling the size of your organization each month.

What I have learned over the years you can take to the bank. The one thing I have found out is that there are millions of people in this country who will do just about anything to find a legal, legitimate, gratifying, fun and painless way to earn a few hundred or a few thousand dollars more in other ways than they are currently doing it, in less time and for various personal reasons. These people are ready, willing and able to invest their time and money now, if you can show them a realistic, honest, reasonable opportunity. I am confident and know you will be, to be in a position to offer them this exact opportunity with the Calagraphics 2000 System.

Are you skeptical? I don't blame you. Unfortunately, the majority of offers out there are so tall on promises, but don't deliver for you when performed. You owe it to yourself to check us out, see for yourself. I know I have made some pretty strong claims, but the 300% Money Back guarantee is the strongest one. Look over the Calagraphics 2000 System at my risk. You have no risk and there really is no way you can lose, but don't let the opportunity slip through your fingers...do it now!

**Right now order your personal copy of the Calagraphics 2000 Marketing System for only \$19.95 plus \$5.00 for shipping.**

As an incentive to you to get this system into your hands immediately, if you order it today, we have some extra FREE bonus premiums reserved just for you!!

As an additional bonus to you, I will include absolutely FREE a special report on a fantastic money-making opportunity that fits like a glove with the Calagraphics 2000 System. You may have already heard of it, but up to this point unless you know about the Calagraphics 2000 System, and what it does, you may not have recognized it as being so much fun and profitable! When you attach the Calagraphics 2000 System to the opportunity, we will reveal, you immediately go into "turbo charge" mode. Hang on for the ride!!

If you order today, I will include an additional FREE Special Report on a surprise, relatively unknown money-making opportunity that you can start immediately that gives you an almost instant cash flow with unlimited potential. Please don't wait another minute...order today!!

Sincerely yours for more MLM profits,  
Ralph F. Calabrese

P.S. We saved the best for last! We will also show you how to make money supplying others who desperately need our system. This costs you nothing and will actually make you money! that's a winning combination...check it out!

### Your No-Risk Order Form

Yes! Send me my personal copy of the Calagraphics 2000 Marketing System. Also send me your 2 FREE special reports including your explosive book, "Stop Mailing And Faxing to the WRONG States"!! I have read your 300% money back guarantee and see that I really can't lose! Enclosed is \$19.95 plus \$5.00 shipping, total enclosed \$24.95.

I'm not ordering the Calagraphics 2000 Marketing System now, but I would like to order your explosive book, "Stop Mailing And Faxing to the WRONG States"!! Enclosed is \$6.00 (check or money order only, no charges accepted on this small amount.)

Name \_\_\_\_\_  
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City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

Payment:  Check/Money Order  Visa  MasterCard

Charge:  Visa  MasterCard

Card No. \_\_\_\_\_

Exp Date \_\_\_\_\_ Signature: \_\_\_\_\_ H784

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SUPER MARKET

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# THE AMAZING \$2.00 PROGRAM

## START-UP PACKAGE REQUEST FORM



### THE SECRET'S OUT!

HOW TO SOLVE ALL YOUR MONEY PROBLEMS WITH THIS FINANCIAL BLESSING!

**\*200 FREE POSTCARDS MONTHLY!\***

*No Phone Calling!  
No Talking To  
People!*

*No Meetings!  
No Products To  
Stock or Sell!*

**Low Cost,  
HIGH POTENTIAL MONTHLY INCOME  
OF \$2,000-\$22,000 WITHIN MONTHS!**

**Only When You See HOW It Works Will You  
Understand HOW This Is Possible!**



### EXCITEMENT TO YOUR MAILBOX!

Effective tools available — postcards, flyers, recorded message, classified ads, print & mail, optional personal website, fax blast messages, advertising co-ops, etc — making building a monthly income “so darn easy”!

#### WHAT TO DO?

1. Listen To Our Recorded Message at 1-502-493-3209
2. Request our \$2.00 start-up package to get started immediately by using the form below!

*Listen to our recorded  
message at  
1-502-493-3209*

- Yes, please send me the “Amazing \$2.00 Program” start-up package. Enclosed is \$2.00 **AND** two (42-Cent) stamps.

#### Please print all information:

Name \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

Address/City/Zip \_\_\_\_\_

*\*e-mail address if available  
\*http://myadp.com/my98392\**

Referring ID# **98392**

D & A Enterprises

**Send \$2.00 plus 2 (42-Cent) Stamps to:**  
JAN-L Marketing, Inc.  
(The Central Source)  
12004 Parkland Ct.  
Louisville, KY 40243



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Dedicated work will bring in at least two new people. Your first referral is rolled-up to someone else. Your second referral is your first direct. Each direct referral starts a new leg of roll-ups for you: 1,2,3,4,5,6,7,8,9,10, etc. to Infinity! **Each Direct Referral and Each Roll-Up Pays 20 FOREVER STAMPS To You.**

Better still, each time your direct referral and/or roll-ups earn 20 **FOREVER STAMPS**, you also receive a bonus of **20 RESPONSIVE MAILING LIST NAMES on peel and stick labels**, which also goes to Infinity. The Product is a most valuable **Service**. You receive the name, address and telephone number of each direct referral and/or roll-up. These people become **your own exclusive WARM MARKET customer list**. Your stamps are almost **FREE**. Your customer list is almost **FREE**. **All of your Direct-Mail Marketing can be done almost FREE.**

**Be sure to very clearly print your personal information.**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City & State: \_\_\_\_\_

Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail Address (optional) \_\_\_\_\_

Fax (optional) \_\_\_\_\_

Your Referral Person Code is: **D&A ENTERPRISES-#51**

**To Join, Don't Hesitate: Enclose just 40 FOREVER STAMPS (2 books of 20) to:**

**Lonnie Augustine, 234 West 4th Street, Florence, KS 66851**

**That's 20 stamps for the Direct Referral or Roll-Up, and 20 stamps for the administrative service.**

Also, your camera ready copy of this offer is right back to you by turn-around mail. Your first 100 mailings should go to your now warmest market. Thereafter, you've only to keep on stamping. **As your stamps come in, follow through with your own very best direct-mail offer.** Your warm market brings home your very best response. **Don't even try to do direct-mail marketing without a warm market.**

**Forget About Postal Service Price Increases FOREVER!**

The price of postage stamps went up by a penny in May. It used to be a real hassle to raise the price of postage -- a process that could take up to a year. Now a 2006 law allows the U.S. Postal Service to raise rates with a 45-day notice, so long as the increase is within the rate of inflation. **Expect price hikes every May from here on out, postal officials said.**

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*To Get Started: Send A \$50 Money Order To Our Dealer Below With A Copy Of This Flyer.*

<p>ID# 657</p> <p>Authorized Dealer</p> <p>D&amp;A Enterprises 604 N. Henderson St. Suite B Salem, MO. 65560 REF# 630</p>	<p>Your Name _____</p> <p>Address _____</p> <p>City _____</p> <p>State _____ Zip _____</p> <p>Phone # _____</p>	<p>Personal invitation by D&amp;A to listen to our conference call Wed. &amp; Fri. 9 p.m. EST (218)-844-0840 Pin #944230</p>
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