

ACTION PRESS MEMO

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Email: john@jkirkman.com

Personal Memo For You...
... Please read this Memo first!

Stop Wasting Money! Powerful New 8x11" Promotional Concept for your Program Circulars!
Promote your 8x11" circulars for cost of a 2" display ad. Bottom line... Results: MORE orders for YOU!

Friday, 10:18 AM

Dear Fellow Homework Enthusiast,

Discover new profits with our new high demand 8x11" promotional service... ENORMOUSLY EFFECTIVE!!

With the cost of postage and advertising continually on the rise, more and more MLM participants and mail order dealers are turning to money-saving, timesaving, work-saving promotional systems like the one described on the other side of this page. **THIS SYSTEM IS A POWERFUL, MONEY-SAVING BREAKTHROUGH!**

POWERFUL NEW, LOW COST 8½x11" PROMOTIONAL Concept For Your Program Circulars.

KEEP CONTROL OF YOUR ADVERTISING! Don't be suckered by some of the low priced print & mail services on the market. These "deals" can only leave you with nothing to show for your investment. You'll be working with a company that has been providing, honest, reliable circular promotional services for their customers since 1980. ALWAYS on the cutting edge of technology, offering the very latest, cost effective systems you'll find... Offering them FIRST because we develop, design and test them from in-house.

START MAKING MONEY With your programs! A good program can expect excellent results with our powerful new system. The great part, the system is so inexpensive to use, you can easily test your programs without investing an arm and leg for postage and printing. Read about the system on the other side of this page. You will indeed be impressed with how simple it is, yet so effective it can be for you.... Yet so inexpensive.

We saw a need for a unique, powerful and simple advertising system to promote our own programs. We hate having to pay all that high cost postage... So as we usually do, we designed a program to fill our needs... A program that is so easily adaptable to not only our 8x11" circular promotional needs... **But for yours too.**

STOP WASTING YOUR HARD EARNED CASH on excessive postage, printing and publishing large space expensive ads in mail order publications. You can do all that with this system **for just the cost of a 2" display ad.**

Our main circular (otherside) explains it all for you. If you have more questions you can email us at: john@jkirkman.com. Your email will be answered promptly.

AS A SPECIAL PROFESSIONAL BONUS (not mentioned on our circular), your circular's 2" ad will also be promoted on FIVE additional high traffic websites. **WE DO ALL WE CAN to make your program a success!**

You not only get the special bonuses described you get your program promoted **like it has never been promoted before.** With a Powerful, Honest, Fast Moving, EFFECTIVE System that is designed for your kind of advertising need.

Our unique, low cost 8x11" circular promotional service eliminates the need for you to invest heavily in costly postage, printing and excessive expensive advertising.

SEND YOUR ORDER TODAY and we will ALSO add your 2" (the one we design for you free) to our emailing (SPAM Free) to at least 50,000 known Opportunity Home-Workers that have OPTED-IN and subscribed for opportunity offers just like yours. **This alone is worth as much as we ask for the ENTIRE system.**

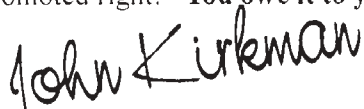
Of course you also get all the services described on our circular. **Just return this page with your order.**

Look at it this way -- It is really a painless drop in the bucket to start using it right away to improve your life-style! You Really Can't Afford Not To Invest In this low cost promotional system! It's easy to get started right away. It's so Easy To Order. Please, **do not wait any longer and chance missing out on this promotional breakthrough.**

THANK YOU for taking time to read this! Since this promotional system was designed for mail order programs, like yours, we know you will be more than pleased with the results. And the price is certainly right, making it so easy to get your program circular finally promoted right! **You owe it to yourself to try today?**

Sincerely,

John Kirkman — Action Press



P.S. Of course we will also send you information and instructions on how to use this system and the materials we provide to enhance your profits EVEN MORE... By generating even MORE orders with it.

P.P.S I would be remiss if I did not mention that no one else can offer you this system since we deal with it completely within our own programs and sites. Beware of wanna-be, look alike systems. The fact we control the entire system, even our 15+ web sites are hosted by us, not through others, is why we can offer so much, at such a low fee.

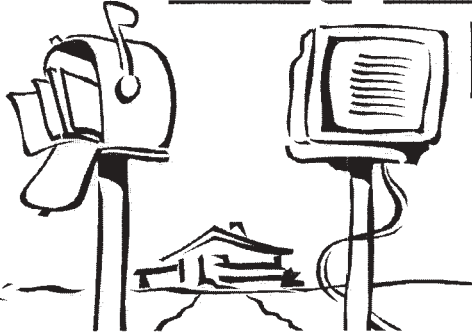
"GUARANTEED AS REPRESENTED"

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...NO DOUBT, PROVEN TO BE the Very Best Promotional Tool for 8½x11's EVER!!

POWERFUL NEW 8½x11 PROMOTIONAL CONCEPT Designed So You Can Promote Your Program Circulars For as Little As \$25! YOU Are Always In Full Control.

...using the Power of Mail Order Marketing and Speed of the Internet! Combined to **SAVE YOU REAL MONEY!**



NO COMPUTER OR INTERNET REQUIRED!
You Handle Your Business Strictly By Mail!

Promote Your Best 8½x11 Program Circulars — in ANY Tabloid or Ad Sheet for the Low Cost of a 2 inch Display Ad!! NO ONE DENIED!

THE MOST COST EFFECTIVE WAY To Promote Your 8½x11 Program Circulars is with a combo of Print Media, backed up with online display. By having us place your best 8½x11 program circulars online "WITH THEIR OWN UNIQUE, One of a kind Internet Address (URL) (means ONLY your circulars will display) — designing a 2" Display Ad reflecting YOUR Great Program and your New Unique Internet Address on it... so all prospects reading your 2" ad can immediately open your circular... read it... print it, or order from it.

NO MORE PRINTING COSTS! LOWER POSTAGE COSTS! LESS WORK! Of course your mail order address will appear on the 2" ad, so those without internet can order information directly from you with a stamped, self-addressed envelope.

THIS SYSTEM allows BOTH the print media and the Internet to work together—serving you.

RESULTING IN MORE ORDERS FOR YOU!

▶ **FREE — PROMPT CHECKING COPIES**
With Your Unique Web Address!

CHOOSE THE SYSTEM That Best Suits Your Needs. Camera-ready required, on-line 1- year. Renewal: 50%.

Your 8½x11 one-side circular online with it's unique Internet address. No 2" ad. You get your own 2" ad. \$25. Two-siders: \$35.

Your 8½x11 one-side circular online with unique Internet address and 2" ad designed. \$38. Two siders: \$45.

Your 8½x11 one-side circular online with unique Internet address, Plus 2" ad, Plus your circular published one year in our online ad magazine. \$48. Two siders: \$58. (BEST BUY)

•All 2" ads we furnish are unique and you receive a stack of them.

▶▶▶ **SPECIAL BONUS!**
Your 2" display ad published in a Popular Print Media Magazine or Tabloid, ON ME!! WIN-WIN!!

SO WHAT ARE YOU WAITING FOR! SEND YOUR CIRCULAR RIGHT NOW!

Yes! I can really use this money-saving service. Enclosed please find my black & white camera-ready circular. I have checked my choice above.

RUSH my checking copies, my stack of 2" Display Ads and all you say you do for me in the above information.

FULL COLOR CIRCULARS. We accept full color camera-ready circulars for this service. Add 25% to above black & white fee.

OUR GUARANTEE! Satisfied or we run your circular a 2nd year!

MORE POWERFUL • FASTER

Mail Your order **TODAY** to:

ACTION PRESS

Box 340

GUYTON, GA 31312-0340

PLEASE Return this entire circular with your order — help avoid errors.

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